



**WOMEN'S FOUNDATION**  
FOR A GREATER MEMPHIS



Connect • Invest • Empower

## POWER OF THE PURSE™

Tuesday, October 22

6 - 8 p.m.

Grand Carousel Pavilion

Children's Museum of Memphis

2525 Central Avenue Memphis, TN 38104

INDIVIDUAL TICKETS - \$75

## ONLINE AUCTION

Tuesday, October 15 to

Tuesday, October 22

## SPONSOR POWER OF THE PURSE™

### VISION 2025

All proceeds from the Power of the Purse™ benefit our Vision 2025 strategic plan to increase investment and reduce poverty in five Memphis neighborhoods over five years.

### SPONSOR BENEFITS

#### \$5,000 VISIONARY SPONSOR

- 10 tickets for the event
- Logo featured on the auction website
- Recognition by auctioneer during Live Auction
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Company highlighted on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Full-page ad (5" W x 8" H) in the digital event program
- Listing on digital and printed signage at the event

#### \$3,500 ENTERTAINMENT SPONSOR

- 10 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Mention on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Half-page ad (5" W x 3.75" H) in the digital event program
- Listing on digital and printed signage at the event

#### \$2,500 EMPOWERMENT SPONSOR

- 8 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Mention on WFGM social media
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Half-page ad (5" W x 3.75" H) in the digital event program
- Listing on digital and printed signage at the event

#### \$1,500 INSPIRATION SPONSOR

- 4 tickets for the event
- Recognition in promotional and post-event e-blasts (distributed to 6,000+)
- Listing as a sponsor throughout the year on the WFGM website (wfgm.org)
- Quarter page ad (2.35" W x 3.5" H) in the digital event program
- Listing on digital and printed signage at the event



**POWER OF THE PURSE™**  
**TUESDAY, OCTOBER 22**  
 Grand Carousel Pavilion  
 Children's Museum of Memphis  
**ONLINE AUCTION**  
**OCTOBER 15-22, 2024**

# SPONSORSHIP CONFIRMATION FORM

Sponsor Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

## SPONSORSHIP LEVEL

*Details for each are outlined in the Sponsorship Benefits document. Please select your level of participation below:*

- Visionary Sponsor (\$5,000)**
 **Entertainment Sponsor (\$3,500)**
 **Empowerment Sponsor (\$2,500)**  
 **Inspiration Sponsor (\$1,500)** \_\_\_\_\_ **Individual Tickets (\$75 x \_\_\_\_\_ )**

In order to properly recognize your sponsorship, Program Ads are due by **Friday, October 4**. Please email your ad to **events@wfgm.org**.

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT INFORMATION

Total Donation/Sponsorship Amount: \$ \_\_\_\_\_

- Please Send Invoice
  Check Enclosed
  Charge to: \_\_\_ Amex \_\_\_ Visa \_\_\_ MC \_\_\_ Disc

Send invoice to (email): \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## SPONSORSHIP RECOGNITION/LISTING

Please indicate below the exact listing you prefer for event materials. You may list your name OR the name of your company or group.

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**Please email, mail, or fax your completed form to:**

Email: [events@wfgm.org](mailto:events@wfgm.org)

Women's Foundation for a Greater Memphis

Attn: Power of the Purse

One Commerce Square, 40 S. Main St., Ste. 2280, Memphis, TN 38103

Phone: (901) 578-9346 | Fax: (901) 578-9446

Payments may be made online at [wfgm.org](http://wfgm.org)

**Please make checks payable to:**

Women's Foundation for a Greater Memphis

Federal Tax ID# 58-2207247